

# JEFFREY SHERER

## EXECUTIVE COACH



APEX LEADERSHIFT

LEADERSHIP & PERFORMANCE COACHING

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## ABOUT ME

Hi, I'm Jeff, a certified executive coach and senior digital technology expert at the U.S. Department of State (DoS). I've also worked as a business consultant, economist, entrepreneur and academic. I became a coach to help others tap into their full potential, unlocking sources of creativity and productivity.

I coach my clients on diverse topics (e.g., professional, personal, time management, burnout, self-confidence, etc.) guided by extensive training, experience and certification. I create a safe and encouraging space for growth and am deeply passionate about helping individuals, teams and organizations show up as their most authentic selves. I love lightbulb moments, helping to remove barriers and build confidence.

My focus with private practice clients and as an internal coach with emerging leaders throughout the DoS is on increasing impact and performance, whether personal or professional. I'm excited to partner with you to create positive change and achieve extraordinary results.

## COACHING STRENGTHS

- 25+ years of hands-on experience driving strategy, operations and risk/threat assessment in the public and private sectors.
- Enabled, built and led world-class teams, from seven to 100+ people working across government, academia and industry.
- Serial entrepreneur across multiple industries, experienced navigating the highs of an IPO to the lows of bankruptcy.
- Recognized thought leader in science & technology innovation policy, industrial psychology and organizational behavior.
- "Off the charts empathy" making it easier for you to open up regardless of background or topic.
- Contagious positive energy that will make you feel comfortable, seen and heard from day one.
- Ability to create a safe and nurturing space to freely explore and reflect, with your best interest at the forefront, always.

Clients describe feeling helpless, frustrated, unsure, anxious, stressed and paralyzed to feeling empowered, calm, confident, clear, and excited after just one 45-minute session.

## COACHING CREDENTIALS

**Associate Certified Coach (ACC)**

*International Coaching Federation (ICF)*

**Leadership & Performance Coach Certification**

*Brown University | Providence, RI*

**Next Level Coaching Program Graduate**

*ACT Corporation | Arlington, VA*

**Certified Practitioner**

*Hogan, MBTI, FIRO-B, QuietWorkplace*

## EDUCATION



**Carnegie Mellon University**



**HOGAN**



## EMPLOYMENT



MARKETBRIDGE



ANALYSIS GROUP



Boston Scientific



CLIENTS



## COACHING STYLE

**Curiosity** vs. Judgement

**Light & fun** vs. Quick fix

**Co-creation** vs. Directive

**Agile** vs. Rigid

## TOPICS TO EXPLORE

- New job & executive transitions
- Difficult clients or colleagues
- Work-life "balance"
- Frustration, self-doubt & insecurity
- Decision making